



ITHEN

Newsletter #3

Summer 2022



Welcome to the International Technical Higher Education Network (**ITHEN**) third issue

Co-funded by the
Erasmus+ Programme
of the European Union



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LAST NETWORK ACTIVITIES ITHEN INTERNATIONAL TECHNICAL HIGHER EDUCATION NETWORK

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Partners of the ITHEN Project meet in Bacarena (Portugal)

All partners of the ITHEN project met at Atlantica University in Portugal on 8th and 9th May to check the State of the project and schedule the next tasks and events.



A revision of the finished and ongoing results was done. Special attention was given to Intellectual Output 2: Agreement for the development of the ITHEN Network as it will guarantee the sustainability of the project and its results.



ITHEN NEWS

Do not miss the news published on the ITHEN website

The Wheel of Talent: a successful complementary training

Research in VET proves that **students should be offered supplementary or additional training** in order to further **develop** their **personal** and **professional competences** and therefore, improve their chances of employment. Because of this, *INS Escola del Treball* in Lleida (Spain), follows a programme that goes beyond the compulsory training.

The programme is called ***The Wheel of Talent*** as it aims to extract and foster the talent of the students. It includes a set of actions that take place during the length of their training in a chronological order, thus taking the shape of a wheel:



MORE ITHEN NEWS

Do not miss the news published on the ITHEN website

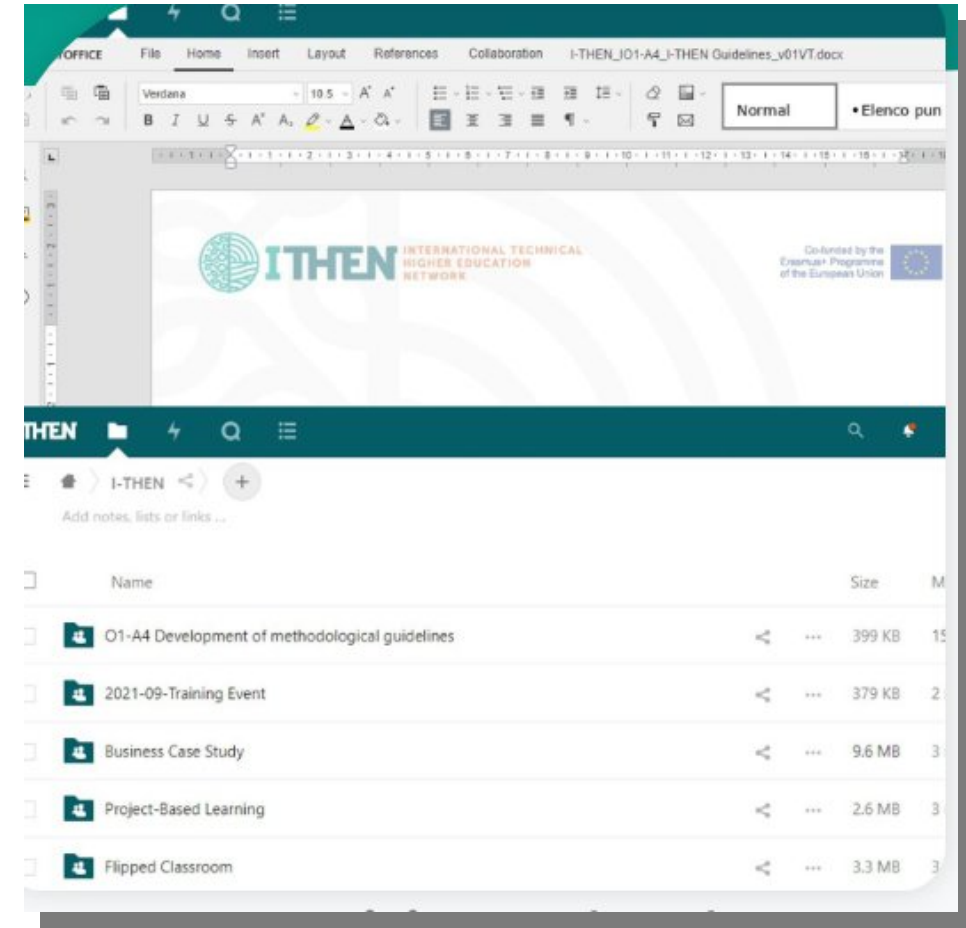
Open Source digital platform for ITHEN: A

success story

One of the primary goals for ONEOFF TECH (OOT) as a partner of the ITHEN network was identifying and testing an open source technology that **could support the internal exchange among the project** partners, improve sharing and test the platform for the future network.

During the assessment period it was clear that a user-centric approach would become the key for identifying the needs of the network. With the help of semi-structured interviews and user stories they collected opinions and wishes that allowed them to envision **an open source technology that might fit the network.**

For more information: <https://ithen.eu/open-source-digital-platform-for-ithen/>



NETWORK RESULTS



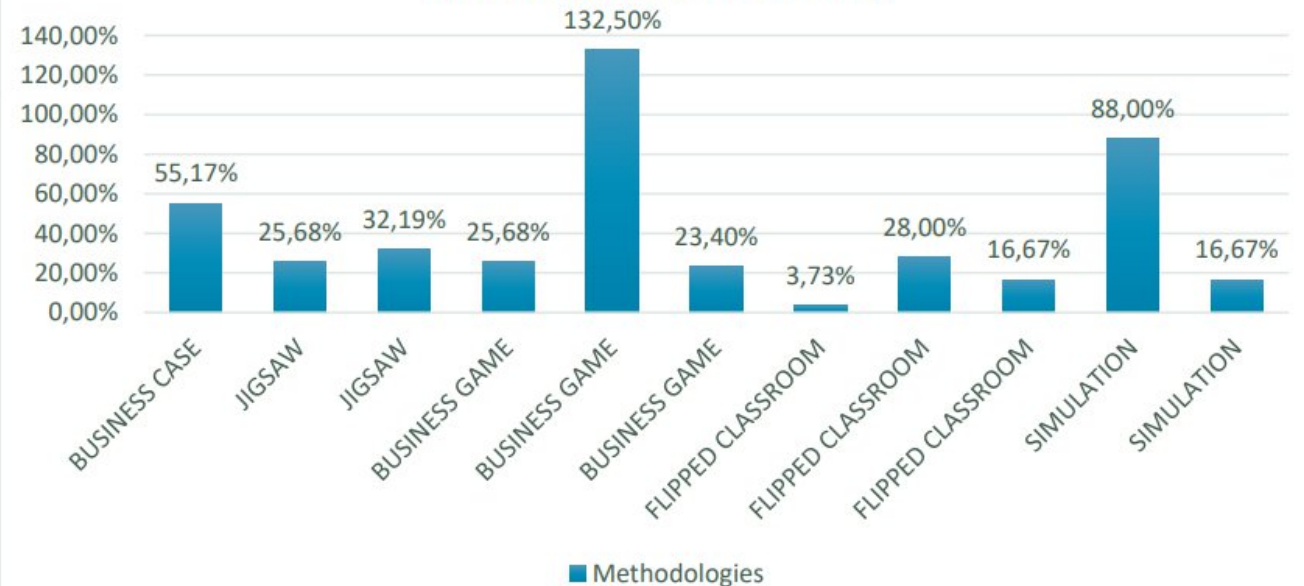
National Pilots Evaluation Report

Overall evaluation report on the National Pilots conducted in Italy, Spain, Portugal, Slovenia, and Turkey to test the ITHEN Set of Methodologies on local students and teachers.

The results of the initial and final test based on a specific knowledge showed a **significant average improvement** of the students involved in the Pilots. Furthermore, in average, more **than 60% of the students were very satisfied** with the different methodologies piloted

For more information: https://ithen.eu/wp-content/uploads/2022/08/ITHEN_O1-A5-National-Pilots-Report_IVIC_Final.pdf

Improvement of competences Knowledge (Final and Initial assessment)



NETWORK RESULTS



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Short video interviews to
students involved in the
Pilot



ITHEN Methodological Guidelines



Set of standards and instructions that
can be used by all Technical VET
institutions and Universities to
mainstream the Set of ITHEN
methodologies – considered of vital
importance to develop key marketing
competencies in students – in their own
courses.

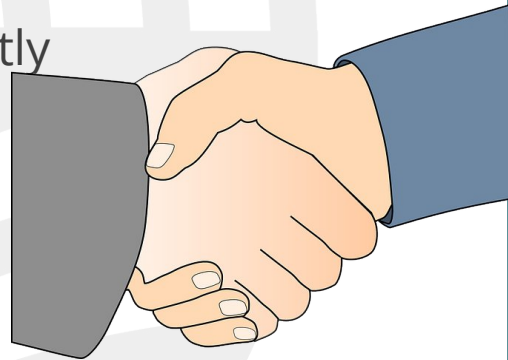
For more information: <https://ithen.eu/outputs/io1-ithen-set-of-methodologies-and-guidelines/>



WHAT NEXT?

Agreement for the development of the ITHEN network

The ITHEN partners are currently developing an **MULTILATERAL MEMORANDUM OF UNDERSTANDING** (MOU).



The parties of the document agree to **establish common objectives for the evolution of the existing International Marketing Management Course** and for the development of new collaborative activities and new joint international courses, within and beyond the ITHEN Network.

Multiplier events

The events will take place in the partners' countries:

Italy

Spain

Portugal

German
y

Slovenia

Turkey

If interested, please contact us! You will be more than welcome!

Call Us, Write Us, or Knock on Our Door!

We will be happy to meet you and talk about the opportunities that the ITHEN project can offer you



ITHEN



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