



ITHEN

Newsletter #1

Summer 2021



ITEN is an Erasmus+ Strategic Partnership project launched in November 2020 that involves international tertiary VET institutions and universities collaborating for the development of joint international courses in the business management and marketing fields

ABOUT ITHEN

AIM AND OBJECTIVES

Main aim of I-THEN is to establish a strategic and structured cooperation between European and non-European Universities and TVETs delivering technical higher education creating a network for the development of joint international courses and able to constitute – in the medium term – a European University.

Objectives

- To **overcome the skill gap** encountered by students wishing to work in international business environments
- To establish a **synergy between Universities and TVETs**
- To **upskill teachers** enabling them to deliver entrepreneurship and cultural awareness competences
- To **connect technical higher education with the market.**



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TARGETS

Students

High-school graduates from all over the world who are wishing to undertake an international technical higher education path in their country or abroad

Companies

ITHEN is open to include all kinds of companies in its network, as long as they have a strong interest in developing or improving their international dimension

Training centers

Technical Vocational Education and Training (TVET) institutions, providing students with technical higher education at an EQF5 level, and Universities all over the world.

MAIN OUTPUTS



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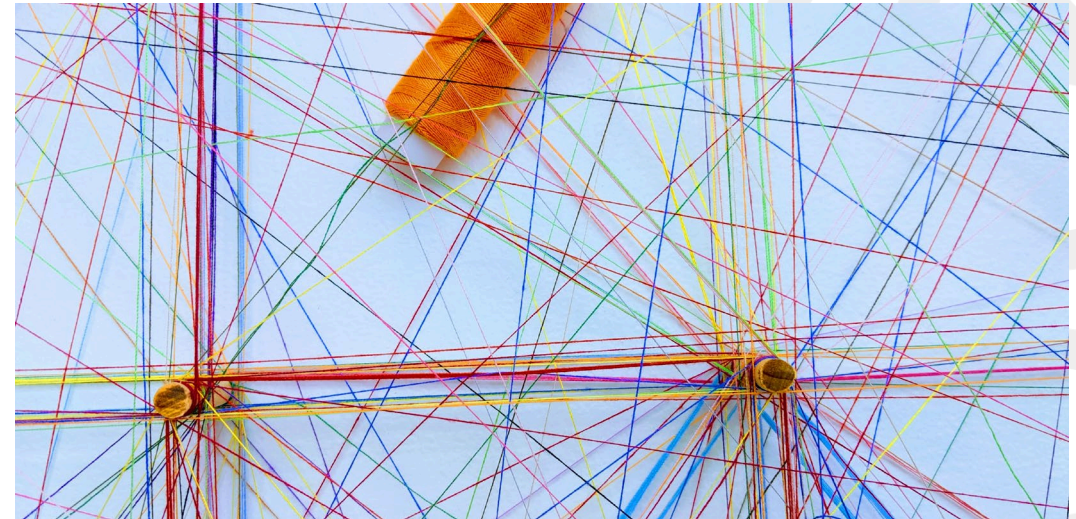


The ITHEN Project will work in a two-fold direction: it will produce re-usable and flexible training tools aimed at developing key competences of students enrolled in marketing and business management international courses and it will establish an international network aimed at facilitating the vertical (between EQF levels) and geographical mobility of students



IO1. ITHEN set of methodologies and guidelines

Set of guidelines with the most innovative methodologies and with standards and instructions to be used by teachers when delivering the joint international courses carried out by the ITHEN Network.



IO2. Agreement for the development of the ITHEN network

Expansion and consolidation of the ITHEN Network of TVETs, Universities and companies, which will allow its students to obtain multiple degrees in different EU countries after completing the ITHEN's courses.

RESOURCES

ITHEN's Free outputs are available on www.ithen.eu!



New result available for Download!

ITHEN Set of Key Competences and Indicators of Achievement

TARGET: TVETs, Universities, teachers looking for a guiding document when developing new curricula in the field of international marketing or business management.

DOWNLOAD 

More products will be available in the next months on ITHEN's website.



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International partnership

The ITHEN project partners are tertiary VET institutes, universities and organisations from six countries:

Coordinator:

[Fondazione ITS Jobacademy](#) (Italy)

Partners:

- [Institut de Vic](#) (Spain)
- [Institut Escola del Treball](#) (Spain)
- [Atlântica - Instituto Universitário](#) (Portugal)
- [Univerza na Primorskem Univerzitetu del Litorale](#) (Slovenia)
- [Mugla Sitki Kocman University](#) (Turkey)
- [OneOffTech](#) (Germany)
- [Associazione Multiculturale I Due Mondi](#) (Italy)

UPCOMING ACTIVITIES

This autumn will see the ITHEN partners busy with several activities



September 2021

Partners will meet for a Short-Term Joint Staff Training week in Koper, Slovenia, from September 27th to October 2nd. This event foresees a peer-to-peer training on methodologies to test in marketing and management courses in order to develop key entrepreneurial and cultural awareness competences useful to students that aim at working in international contexts. Partners will also discuss and be trained on the use of ITHEN's online collaboration platform.



September 2021 →

Partners will start to develop a draft for the ITHEN Agreement Model, the networking document that will be signed by all new TVETs and Universities wishing to enter the network and engage in common activities.

October 2021 – April 2022

All TVET and University partners in Italy, Spain, Portugal, Turkey, Slovenia will pilot ITHEN's methodologies with their own students within their marketing and business management courses. Short video interviews will be taken starring students who participated to the pilot.

Call Us, Write Us, or Knock on Our Door!

We will be happy to meet you and talk about the opportunities that the ITHEN project can offer you



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